

## Press release

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### **BAUER Spezialtiefbau GmbH Wins Innovation Award from the Bavarian Construction Industry**

- Awards ceremony on April 22 in Bayreuth
- Award for a data-driven approach to organizational development and efficiency improvement
- A central element of Bauer Spezialtiefbau's approach is a workflow that automatically creates new projects

**Bayreuth, Germany** – BAUER Spezialtiefbau GmbH was awarded third place at the 2026 Bavarian Construction Industry Innovation Awards, alongside STRABAG. The awards ceremony took place on April 22 in the German city of Bayreuth. Susanne Nefzger, Sales Manager for the Southern Region at Bauer Spezialtiefbau, was delighted to accept the award on behalf of the company.

Bauer was recognized for its holistic, data-driven approach to organizational development and efficiency improvement in specialized civil engineering. To this end, BAUER Spezialtiefbau GmbH has introduced an international standard for the collection and analysis of key production data. Performance data from day-to-day construction site operations – including daily output, material deliveries, working hours, equipment availability, and downtime – are consolidated into a single system. Standardized project and country codes, along with clearly defined trades and SI units, ensure that this information is consistently usable, comparable, and meaningful.

A central element of the approach is the BAUER Construction Process (BCP) workflow, through which new projects are created automatically. As soon as the order is placed, all necessary digital tools – from the BAUERdigital portal and structured team environments to construction log, delivery note, and QA/QC applications – are set up, including the required permissions. This creates a fully digital construction site where actual performance is recorded daily, compared with target performance, and presented graphically.

These standardized evaluations of productivity, man-hours, and downtime enable global comparisons. At the same time, weaknesses in equipment utilization can be identified, and reliable metrics for costing and bidding processes can be derived. This approach reduces the effort required for analysis and coordination on the construction site, accelerates decision-making processes, and creates a fact-based foundation for efficient specialist foundation engineering processes.

With this award, the Bavarian construction industry underscores the importance of data-driven solutions for future construction processes and recognizes BAUER Spezialtiefbau

GmbH's contribution to the further development of efficient and transparent organizational structures in specialist foundation engineering.

**Image: pressebild-press-image-innovationspreis-bbiv-2026-bauer-spezialtiefbau**



From right: Susanne Nefzger, BAUER Spezialtiefbau GmbH, and Johann Bögl, President of the BBIV. © Bayerischer Bauindustrieverband e.V.

### **About BAUER Spezialtiefbau Group**

BAUER Spezialtiefbau GmbH, the original parent company of the BAUER Group, has been a major driving force in the development of specialist foundation engineering. It carries out all of the customary processes of foundation engineering, primarily for excavation pits, foundations, cut-off walls and ground improvements on a worldwide basis. In doing so, BAUER Spezialtiefbau GmbH works closely together with their subsidiaries and branches across the globe. Regional networks around the world allow for the quick and flexible application of machines, teams and expertise. Bauer Spezialtiefbau offers their customers individual, creative and economical specialist foundation engineering solutions for demanding construction projects, from planning through to execution. More at <https://geotechnical-solutions.bauer.de/en>.

### **About Bauer**

The BAUER Group is a leading provider of services, equipment and products dealing with ground and groundwater. The Group can rely on a worldwide network on all continents. The Group's operations are divided into three forward-looking segments: Geotechnical Solutions, Equipment and Resources. Bauer profits enormously from the collaboration of its three business segments, enabling the Group to position itself as an innovative, highly specialized provider of products and services for demanding projects in specialist foundation engineering and related markets. Bauer therefore offers suitable solutions to the world's greatest challenges, such as urbanization, the growing infrastructure needs, the environment, as well as water. The BAUER Group was founded in 1790 and is based in Schrobenhausen, Bavaria. In 2024, it employed about 11,000 people and achieved total Group revenues of EUR 2.2 billion worldwide. More information can be found at <https://www.bauer.de/en>. Follow us on [Facebook](#), [LinkedIn](#), [Instagram](#) and [YouTube](#)!